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November 9, 2016

Via Hand-Delivery

Ms. Talina R. Matthews
Executive Director
Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, KY 40602-0615

RECEIVED

NOV 09 2016

PUBLIC SERVICE
COMMISSION

RE: *Case No. 2013-00482*

Dear Ms. Matthews:

Please find enclosed an original and ten (10) copies of Sage Telecom Communications, LLC d/ba/ TruConnect's Motion to Amend Application for Designation as an Eligible Telecommunications Carrier in the Commonwealth of Kentucky for the Limited Purpose of Offering Wireless Lifeline Service.

Please place the documents of file.

Regards,



Matthew Malone

C: File

Additionally, pursuant to the 2016 FCC *Lifeline and Link Up Reform and Modernization Order*³, Sage clarifies and amends its Lifeline service offerings as follows as described in detail in Exhibit B. Sage's proposed Lifeline plans will be effective December 2, 2016.

In support of its Application, Sage states as follows:

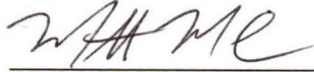
- 1) Pursuant to 807 KAR 5:001, Section 14(1):
 - (i) the full name of the applicant is Sage Telecom Communications, LLC d/b/a TruConnect;
 - (ii) the mailing address of the applicant is 10440 North Expressway, Suite 700, Dallas, Texas 75231; and
 - (iii) the electronic mailing address of the applicant is nlaw@truconnect.com.

- 2) Pursuant to 807 KAR 5:001, Section 14(3):
 - (i) TruConnect was established in 1998 in Texas;
 - (ii) TruConnect states that it is currently in good standing in the Commonwealth of Kentucky; and
 - (iii) TruConnect states that it is authorized to transact business in Kentucky.

WHEREFORE, TruConnect respectfully requests that the Commission amend its Application in this docket to reflect the Company's new name and Lifeline plan offerings.

³ *In the Matter of Lifeline and Link Up Reform and Modernization, Telecommunications Carrier Eligible for Universal Service Support, Connect America Fund*, WC Docket No. 11-42, WC Docket No. 09-197, WC Docket No 10-90, Third Report and Order, Further Report and Order, and Order on Reconsideration (rel April 27, 2016) ("Lifeline Reform Order")

Respectfully submitted,



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d/b/a TruConnect



COMMONWEALTH OF KENTUCKY
ALISON LUNDERGAN GRIMES, SECRETARY OF STATE

0848953.06 msl/wellton
ASN
Allison Lundergan Grimes
Kentucky Secretary of State
Received and Filed:
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Division of Business Filings Business Filings PO Box 718 Frankfort, KY 40602 (602) 504-3490 www.sos.ky.gov	Certificate of Assumed Name (Domestic or Foreign Business Entity)	ASN
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Pursuant to the provisions of KRS 365, the undersigned applies to assume a name and, for that purpose, submits the following statement:

1. The assumed name is: TruConnect

2. The name of the business entity (and in the case of general partnership, the partners) that is/are adopting the assumed name: Sage Telecom Communications, LLC

(Name must be identical to the name on record with the Secretary of State.)

3. The "real name" is (you must check one):

- | | |
|---|---|
| <input type="checkbox"/> a Domestic General Partnership | <input type="checkbox"/> a Foreign General Partnership |
| <input type="checkbox"/> a Domestic Limited Liability Partnership | <input type="checkbox"/> a Foreign Limited Liability Partnership |
| <input type="checkbox"/> a Domestic Limited Partnership | <input type="checkbox"/> a Foreign Limited Partnership |
| <input type="checkbox"/> a Domestic Business Trust | <input type="checkbox"/> a Foreign Business Trust |
| <input type="checkbox"/> a Domestic Corporation | <input type="checkbox"/> a Foreign Corporation |
| <input type="checkbox"/> a Domestic Limited Liability Company | <input checked="" type="checkbox"/> a Foreign Limited Liability Company |

4. This application will be effective upon filing, unless a delayed effective date and/or time is provided. The effective date or the delayed effective cannot be prior to the date the application is filed. The date and/or time is _____
(Delayed effective date and/or time)

5. The business is organized and existing in the state or country of Texas

6. The mailing address is:

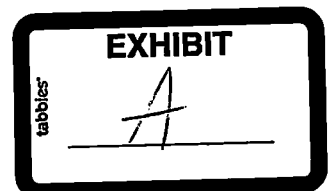
10440 N. Central Expy, Suite 700 Dallas TX 75231
Street Address or Post Office Box Number City State Zip

I declare under penalty of perjury under the laws of Kentucky that the foregoing is true and correct.

Nathan Johnson Manager 2/9/2015
Authorized Party Signature Printed Name Title Date

(01/12)

To download full page copies of the document, please visit our web site at www.sos.ky.gov. If you would like to request copies of the document from our office, please download the Records Request Form at www.sos.ky.gov and submit to our Records department.



TruConnect Lifeline Plans

Plan	Minutes	Text	Data (MB)	Retail Price	Lifeline Discount	Company Credit	Net Cost to Lifeline Customer
Prepaid Plan A	100	Unlimited	500MB	\$10.00	-\$9.25	-\$0.75	\$0.00
Prepaid Plan B	Unlimited	Unlimited	500MB	\$25.00	-\$9.25	-\$0.75	\$15.00
Prepaid Plan C	Unlimited	Unlimited	1.5GB	\$35.00	-\$9.25	-\$0.75	\$25.00
Prepaid Plan D	Unlimited	Unlimited	3.0GB	\$45.00	-\$9.25	-\$0.75	\$35.00
Lifeline Plan A	500	Unlimited	0MB	\$10.00	-\$9.25	-\$0.75	\$0.00
Lifeline Plan B	100	Unlimited	500MB	\$10.00	-\$9.25	-\$0.75	\$0.00
Lifeline Plus Plan A	Unlimited	Unlimited	500MB	\$15.00	-\$9.25	-\$0.75	\$5.00
Lifeline Plus Plan B	Unlimited	Unlimited	1.5GB	\$25.00	-\$9.25	-\$0.75	\$15.00
Lifeline Plus Plan C	Unlimited	Unlimited	3.0GB	\$35.00	-\$9.25	-\$0.75	\$25.00

Top Up Options	
Price	Data
\$5.00	250MB
\$10.00	500GB

All Plans include the following:

- Free phone
- Free calls to 911 emergency services
- Free calls to Customer Service via 611
- Free access to Voicemail, Caller-ID, Call Waiting, Call Forwarding, and 3-Way Calling features (decrements available minutes of use at the standard rate)
- Free Domestic Long Distance (decrements available minutes of use at the standard rate)
- Free Directory Assistance (decrements available minutes of use at the standard rate)

Additional Airtime:

Additional data is available by purchasing Top Ups as listed above. The Lifeline discount is not able to be applied to any Top Up purchase options.

